IN SEARCH OF INCREDIBLE

Notebook

November 2013

Commercial Product List

ASUSPRO P550

ASUSPRO SERIES

Superb Performance

Asus Commercial Product List

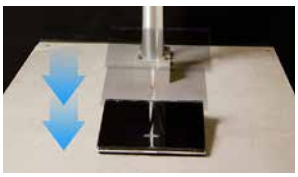
November 2013

ASUSPro Series Notebooks

15.6” Professional

P550CA-XO330G | P550CA-XO274G | PU500CA-XO010P | PU500CA-XO016P

STRICTEST TESTING MEANS CONSTANT RELIABILITY*



Enhanced drop test

More than double the drop height of standard notebooks for extra protection against bumps and falls.

Shock test

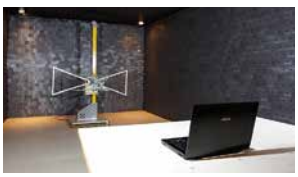
Various shock trials make sure each model can handle the rough and tumble of everyday business.

High pressure test

Up to 20% higher endurance compared to normal notebooks easily handles demanding environments.

Spill-resistant keyboard

Occasional beverage accidents are no longer a problem so you can work worry-free.

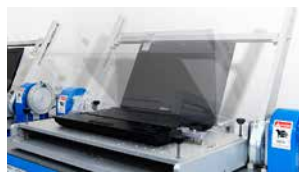


EMI test

Designed to suppress electromagnetic interference for zero defects even in high-emission locations.

Transportation test

Simulates real-life situations and shipping conditions to make certain notebooks arrive to retailers and customers in prime condition.



Strong hinge test

Tested to twice higher standards than mainstream notebooks, providing you with greater durability and prolonged use.

Robust triple protection anti-shock hard drive

Built-in metal bracket, shock-absorbing cushions, and motion sensor keep data safe from damage.

Keyboard durability test

Dedicated procedural testing for each part verifies force and typing speed to ensure highest durability and productivity.

Altitude test

Verifies survivability in diverse climates and environmental conditions, tested at nearly 6,000 meters and performing flawlessly on Mount Everest.

Acoustic test

Meticulous noise testing helps promote a quiet and pleasant computing environment so you can focus on work.

Twist test

Notebooks are put under extreme twist force, proving strong against damage that occurs during business trips, for example when placing notebooks in checked luggage.

*Based on PU500 series testing

Data Sheet - **P550CA**

A classic, timeless design

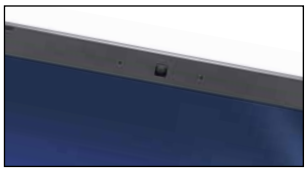
Designed for everyday multitasking and entertainment for smart and practical users, the ASUS P Series notebooks redefine your expectations of all-rounder notebook. With a spun-circle finish and patterned palm rests, the P Series adds a touch of sophistication and elegance to everyday computing. Its slim profile is 5% thinner than the previous P Series notebook, and still houses to a large touchpad with intuitive multi-point Smart Gesture input, USB 3.0 port for fast data transfer and IceCool technology to keep your palm rests cool.

Providing a smooth computing experience

Value-packed with all the essentials, the P Series reinvents your daily computing experience. Whether you are using it for work or for fun, this is an ideal machine for both productive computing and entertainment. It features an Intel® Core™ i5 processor, Instant on that resumes your computer from sleep mode in 2 seconds and USB 3.0 for 10 times faster data transfer speed. ASUS P Series gives you everything you need for a truly satisfying multitasking computing and multimedia experience.

Precise, crystal clear audio to complete the cinematic experience

On most notebooks, all sound frequencies originate from small onboard speakers. The resulting audio comes from a single source and lacks distinctiveness. Like other notebooks in the ASUS range, the P Series comes equipped with SonicMaster technology and ASUS AudioWizard to bring you high fidelity audio. Experience omnidirectional sound and hear each individual instrument's nuances with the P Series.



P550CA-XO330G

Processor	Intel® Core™ i5-3337U Processor (3M Cache, up to 2.70 GHz)
Chipset	Mobile Intel® HM76 Express Chipset
OS	Windows 7 Professional (64bit) pre-installed / Windows 8 Pro (64bit) supplied
Display	15.6" LED-backlit TFT LCD (HD 1366x768 / 16:9)
Graphic Card	Intel HD Graphics 4000
Storage	500GB (5400rpm)
Memory	4GB (4098 x 1)
Type	DDR3 1600MHz
ODD	DVD Super Multi Dual Layer
Wireless	802.11 BGN
Bluetooth	Bluetooth 4.0
LAN	10/100/1000 Mbps
Security	LoJack
Webcam	HD web camera
Battery	4-cell Li-ion Polymer Battery (37WHrs, 2600mAh, 4S1P)
Warranty	1 year global
Keyboard	Numeric Keyboard
Card Reader	SD only
Interface	1 x Headphone-out & Audio-in Combo Jack 1 x RJ45 LAN Jack for LAN insert 1 x VGA Port (D-Sub) 1 x HDMI 1 x USB 3.0 1 x USB 2.0
Audio	Sonic Master
LED Status Indicator	Storage device access, Battery Charging / full / low, Touchpad Lock, Number Lock, Wireless on status, Power on indicator
Software	ASUS Win flash, ASUS SmartLogon, ASUS Life Frame III, ASUS Multi-Frame, Virtual Camera, ASUS Live Update, Power4Gear Hybrid, Fast Boot, ASUS ControlDeck, GamePark Console (JPN image not installed), Asus APBANK (JPN image not installed), ASUS Video Magic, Boingo (JPN image not installed), Asus WebStorage, Windows Live4 package & Toolbar, eManual, E-Driver, ASUS Super Hybrid Engine, ASUS AIRecovery, ASUS ADSM, ASUS NBProbe, Asus Access Link, ASUS Color Enhancement (ASUS Splendid), ASUS SceneSwitch, Instant on, ASUS Smart Gesture, ASUS Virtual Camera
Dimension & weight	38.3 x 25.5 x 2.77 ~ 2.77 cm (WxDxH) 2.3 kg (with 6 cell battery) Battery Weighs 200g Product Box: 44.0 x 33.0 x 12.8 cm (WxDxH) Box with Contents weighs 4.30kg
Colour	Matte Black with spin texture

SonicMaster

intel inside CORE i5

green asus asus.co.uk

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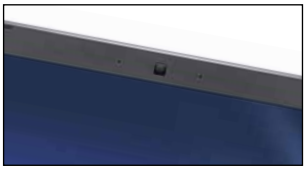

P550CA-XO274G

Processor	Intel® Core™ i3-2365M Processor (3M Cache, 1.40 GHz)
Chipset	Mobile Intel® HM76 Express Chipset
OS	Windows 7 Professional (64bit) pre-installed / Windows 8 Pro (64bit) supplied
Display	15.6" LED-backlit TFT LCD (HD 1366x768 / 16:9)
Graphic Card	Intel HD Graphics 4000
Storage	500GB (5400rpm)
Memory	4GB (4098 x 1)
Type	DDR3 1600MHz
ODD	DVD Super Multi Dual Layer
Wireless	802.11 BGN
Bluetooth	Bluetooth 4.0
LAN	10/100/1000 Mbps
Security	LoJack
Webcam	HD web camera
Battery	4-cell Li-ion Polymer Battery (37WHrs, 2600mAh, 4S1P)
Warranty	1 year global
Keyboard	Numeric Keyboard
Card Reader	SD only
Interface	1 x Headphone-out & Audio-in Combo Jack 1 x RJ45 LAN Jack for LAN insert 1 x VGA Port (D-Sub) 1 x HDMI 1 x USB 3.0 1 x USB 2.0
LED Status Indicator	Storage device access, Power-on / Suspend, Battery Charging / full / low, Number Lock, Wireless / Bluetooh on status indicator
Software	ASUS Win flash, ASUS SmartLogon, ASUS Life Frame III, ASUS Multi-Frame, Virtual Camera, ASUS Live Update, Power4Gear Hybrid, Fast Boot, ASUS ControlDeck, GamePark Console (JPN image not installed), Asus APBANK (JPN image not installed), ASUS Video Magic, Boingo (JPN image not installed), Asus WebStorage, Windows Live4 package & Toolbar, eManual, E-Driver, ASUS Super Hybrid Engine, ASUS AIRecovery, ASUS ADSM, ASUS NBProbe, Asus Access Link, ASUS Color Enhancement (ASUS Splendid), ASUS SceneSwitch, Instant on, ASUS Smart Gesture, ASUS Virtual Camera
Dimension & weight	38.3 x 25.5 x 2.77 ~ 2.77 cm (WxDxH) 2.7 kg (with 6 cell battery) Battery Weighs 300g Product Box: 44.0 x 33.0 x 12.8 cm (WxDxH) Box with Contents weighs 4.30kg
Colour	Matte Black with spin texture

SonicMaster

intel inside CORE i3

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Data Sheet - **PU500CA**

Ultraportable for small businesses

Ultraportable, subtle, stylish

Starting from 1.96kg, the ASUSPRO PU500CA uses a one-piece build, creating a subtle and completely consistent look. The design extends to the underside and removes unneeded clutter with a stylish dark brushed-hairline finish.

Anti-glare display for comfortable viewing

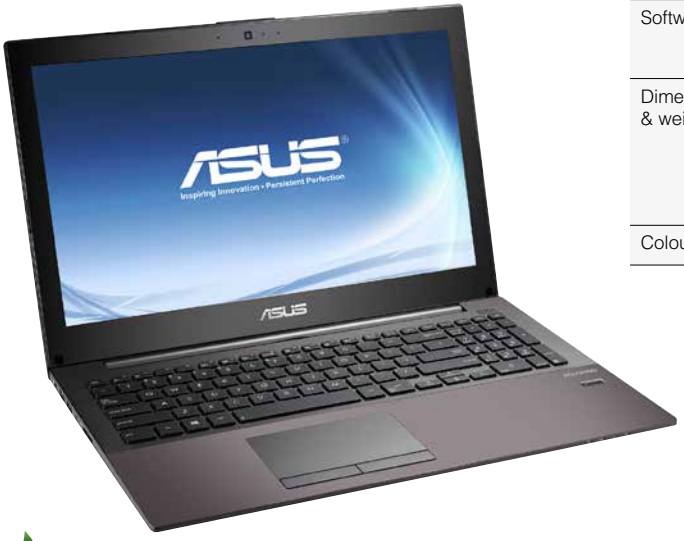
Matte screen materials prevent unwanted reflections to reduce eye fatigue. They also stop unsightly fingerprint smudges for more attractive presentations. To prolong productivity, ergonomic, textured, palm rest areas provide a pleasant and solid feel so you can keep working without slowing down.

Anti-shock hard drive

Metal brackets add structural strength around hard drives, protecting storage beyond mainstream standards. Shock-absorbing cushions also act as additional shields to protect data in the event of shocks or drops.

Improved privacy with fingerprint scanning

Laptops incorporating fingerprint scanning take data access authorization and protection to a higher level with a personal touch.



PU500CA-XO010P

Processor	Intel® Core™ i5-3317U Processor (3M Cache, up to 2.60 GHz)
Chipset	Mobile Intel® HM77 Express Chipset
OS	Windows 8 Pro (64bit)
Display	15.6" LED-backlit TFT LCD (HD 1366x768 / 16:9)
Graphic Card	Intel HD Graphics 4000
Storage	500GB (5400rpm)
Memory	4GB (2GB on-board, 2048 x 1)
Type	DDR3 1600MHz
ODD	No ODD
Wireless	802.11 AGN (WiDi)
Bluetooth	Bluetooth 4.0
LAN	10/100/1000 Mbps
Security	Fingerprint
Webcam	HD web camera
Battery	3-cell Li-ion Polymer Battery (44WHrs, 4000mAh, 3S1P)
Warranty	1 year global
Keyboard	Numeric
Card Reader	2 -in- 1 Card Reader (SD/ MMC)
Interface	1 x Headphone-out & Audio-in Combo Jack 1 x RJ45 LAN Jack for LAN insert 1 x VGA Port (D-Sub) 1 x HDMI 2 x USB 2.0 1 x USB 3.0 / USB 2.0
Audio	Built-in speaker, Built-in microphone SonicMaster
Additional Feature	Spill-proof
LED Status Indicator	Storage device access, Battery Charging / full / low, Touchpad Lock, Number Lock, Wireless on status, Power on indicator
Software	ASUS Face Logon, ASUS Live Update, Power4Gear Hybrid Asus WebStorage, ASUS Wireless Console 3 eManual, ASUS Secure Delete, ASUS SceneSwitch USB Charger+, ASUS Smart Gesture
Dimension & weight	38.3 x 25.6 x 2.10 ~ 2.10 cm (WxDxH) 1.96kg (with 3 cell battery) Battery Weighs 210g Product Box: 45.0 x 31.7 x 8.6 cm (WxDxH) Box with Contents weighs 3.2kg
Colour	Dark Grey

SonicMaster

intel inside CORE i5

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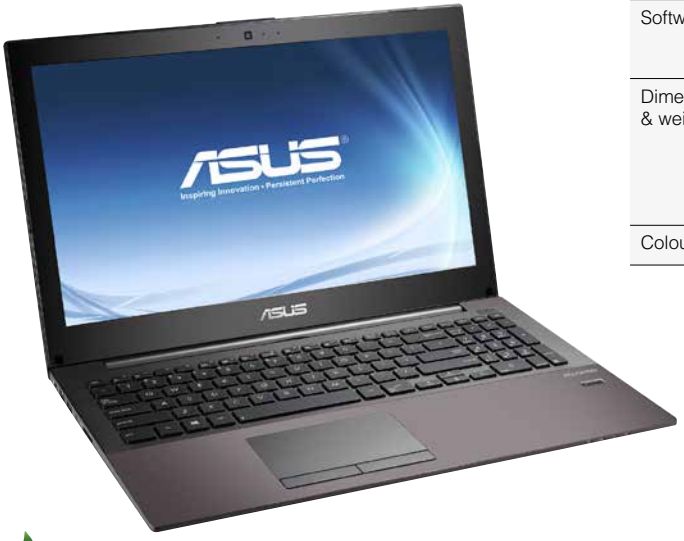

PU500CA-XO016P

Processor	Intel® Core™ i3-3217U Processor (3M Cache, 1.80 GHz)
Chipset	Mobile Intel® HM77 Express Chipset
OS	Windows 8 Pro (64bit)
Display	15.6" LED-backlit TFT LCD (HD 1366x768 / 16:9)
Graphic Card	Intel HD Graphics 4000
Storage	500GB (5400rpm)
Memory	4GB (2GB on-board, 2048 x 1)
Type	DDR3 1600MHz
ODD	No ODD
Wireless	802.11 AGN (WiDi)
Bluetooth	Bluetooth 4.0
LAN	10/100/1000 Mbps
Security	Fingerprint
Webcam	HD web camera
Battery	3-cell Li-ion Polymer Battery (44WHrs, 4000mAh, 3S1P)
Warranty	1 year global
Keyboard	Numeric
Card Reader	2 -in- 1 Card Reader (SD/ MMC)
Interface	1 x Headphone-out & Audio-in Combo Jack 1 x RJ45 LAN Jack for LAN insert 1 x VGA Port (D-Sub) 1 x HDMI 2 x USB 2.0 1 x USB 3.0 / USB 2.0
Audio	Built-in speaker, Built-in microphone SonicMaster
Additional Feature	Spill-proof
LED Status Indicator	Storage device access, Battery Charging / full / low, Touchpad Lock, Number Lock, Wireless on status, Power on indicator
Software	ASUS Face Logon, ASUS Live Update, Power4Gear Hybrid Asus WebStorage, ASUS Wireless Console 3 eManual, ASUS Secure Delete, ASUS SceneSwitch USB Charger+, ASUS Smart Gesture
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Colour	Dark Grey

SonicMaster

intel inside CORE i3

*Windows 8 Pro (64bit) pre-installed. Windows 7 Professional disc supplied free of charge for downgrading.

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